

Caroline Bosisio Janoti

Designer, with focus in UI/UX.

www.carolinejanoti.com | cbosisio@gmail.com

+55 21 97287.6787

Skype: caroline.bosisio

Rua Apinagé, 68 - Rio de Janeiro - Brazil

Product Designer

Hotel Urbano - Hurb

October 2018 . Current - Rio de Janeiro, Brazil

- . Create attractive and easy-to-use mobile web and desktop design solutions;
- . Use research insights (qualitative and quantitative), market trends and practices to recommend and influence product experience;
- . Connect design decisions to goals and desired outcomes;
- . Produce conceptual models, journey maps, interaction flows, wireframes, interactive prototypes and UI mock-ups;

Freelance Designer

Self-employed

August 2015 . September 2018 - Oslo, Norway

- . Interface Design;
- . Graphic Design;
- . User Experience Design.

UI/UX Designer

Lojas Americanas

February 2014 . June 2015 - Rio de Janeiro, Brazil

- . Planning and developing innovation projects;
- . Use Design Thinking methodology to create solutions;
- . Interface Design;
- . Create and applying usability and efficiency tests to products;
- . Supporting marketing, HR, IT, Corporate Governance and Administration areas of the company.

Designer

Catio TI (Outsourced for Lojas Americanas)

February 2011 . January 2014 - Rio de Janeiro, Brazil

- . Planning and Developing web projects (layout, UI, mail marketing, HTML and CSS) and printed material;
- . Supporting marketing, HR, IT, Corporate Governance and Administration areas of the company.

Designer

Novos Elementos Design Agency

June 2009 . January 2011 - Rio de Janeiro, Brazil

- . Planning and developing printed campaign materials (visual identity, packages and folders);
- . Creating hotspot for featured products, using HTML and CSS.

Designer

Brazilian Institute of Geography and Statistics

September 2007 . May 2009 - Rio de Janeiro, Brazil

- . Planning and developing printed and web internal campaigns;
- . Creating hotspot for internal products, using HTML and CSS.

Education

Specialization in Systems Project and Analysis

PUC-RIO | Rio de Janeiro, Brazil

December 2011 - December 2012

BSc in Industrial Design (Visual Programming)

Estácio de Sá University – UNESA | Rio de Janeiro, Brazil

2005 - 2008

Additional Courses

UX Design / Interaction Design

In progress

(www.interaction-design.org)

Design Thinking with focus on innovation

Rio de Janeiro, Brazil | Duration: 70h

(Ibmec - Held by Clarissa Biolchini -

<http://clarissabiolchini.com/>)

Continue - Additional Courses

User Experience

Rio de Janeiro, Brazil | Duration: 12h

(UX Weekend -

<http://www.mergo.com.br/curso-ux-weekend.html>)

Proficiencies

Tools

Photoshop, Illustrator, Sketch, Zeplin.

Skills

Interface Design, User experience, Prototyping, Visual Design, Style Guides, Innovation, Design Thinking Methodology, Graphic Design.

Languages

Portuguese | English